

元智大學 管理學院學士英語專班 必修科目表
Yuan Ze University, College of Management EBBA Program
List of Required Courses
(108 學年度入學新生適用)
(Applicable to Students Admitted in Academic Year of 2019)

110.05.05 一〇九學年度第五次教務會議通過
 Passed by the 5th Academic Affairs Meeting, Academic Year 2020, on May 05, 2021

學年 Academic Year 學期 Semester 科目 Subject	第一學年 First Academic Year		第二學年 Second Academic Year		第三學年 Third Academic Year		第四學年 Fourth Academic Year		
	上 1 st	下 2 nd	上 1 st	下 2 nd		上 1 st	下 2 nd	上 1 st	
	國文 (一) Chinese (I) (2)	國文 (二) Chinese (II) (2)							
	英語 (一) English (I) (2)	英語 (二) English (II) (2)							
共同 必修 科目 (21) University Compulsory	程式語言共 4 學分，依各院修課規則辦理。(開課名稱：基礎程式設計) Fundamental Computer Programming is a four-credit course. For those who would like to registered "Fundamental computer programming", he/she has to meet the college requirement. (Course Name: Fundamental Computer Programming)								
	外語課程應依「通識外語修課規定」修習，共計 10 學分。 1. 「英語 (一)」及「英語 (二)」為基礎課程，採能力分級上課，共計二學期四學分。 2. 除了「英語 (一)」及「英語 (二)」外，應修習主題式英語課程三學期 5 學分，畢業前需修畢三個不同英語課程，始取得畢業資格。大一英語能力後測 TOEIC 模擬測驗成績未達 350 分者，應修習「應試加強班」，修習「應試加強班」期間之期末 TOEIC 模擬測驗成績未達 350 分者，則該科成績將「不及格」，並應再次修習「應試加強班」，直到取得 TOEIC 模擬測驗分數達 350 分(含)始得修習其他主題式英語課程。 3. 另開設「英語檢定」計一學期 1 學分，「英語檢定」之修課限制與注意事項，請參照「英語檢定」修課規定，並由通識教學部公佈後施行。 外國學生改修華語須經國際語言文化中心審核通過始可改修華語課程 10 學分，其華語課程 10 學分應含「華語檢定」1 學分，「華語檢定」修課限制與注意事項，請參照「英語檢定」修課規定。 凡本校大學部外國學生(不含交換生)修習「華語一」或「華語二」任一課程成績未達 60 分，不得修習「華語三」、「華語四」、「華語五」、「華語六」，若修習「華語三」、「華語四」任一課程成績未達 60 分，不得修習「華語五」或「華語檢定」。								
	The undergraduate students must complete 10 required credits of foreign language courses as follows: ● English (I), (II): 4 credits ● English thematic course: 5 credits ● English Test: 1 credit English (I) and (II) are 4 credits elementary courses for the freshmen who are grouped on English competence-based to complete within two semesters. English thematic courses are 5-credit of English courses; students are required to obtain 5 credits through 3 different thematic courses for graduation. For the requirements of registering "English Testing", please refer to "the Regulation for Registering English Test" announced and implemented by the College of General Education. Foreign students need approval by ILCC for taking 10 credits of Mandarin Chinese courses as alternative courses of English. The undergraduate foreign students, exchange students excluded, must score 60 points or higher to pass Mandarin Chinese (I) and (II) before taking Mandarin Chinese (III), (IV), (V), and (VI). Students must score 60 points or higher in Mandarin Chinese (III) and (IV) before taking Mandarin Chinese (V) and (VI).								
	英語檢定 English Testing (1)、經典五十 Fifty Canonized Books (2)、服務學習 Service Learning (1)								
	體育 Physical Education	體育 Physical Education	體育 Physical Education	體育 Physical Education					
	體育除修習大一至大二 4 個學期外，另需通過「游泳能力檢定」及「心肺適能檢定」等二項檢測，列為畢業門檻。 Beside taking PE courses for 4 semesters (Year 1 to 2), students must pass both swimming and cardiopulmonary function tests.								

通識教育科目 (10) General Education	<p>通識課程分為人文藝術、自然科學、社會科學及生命科學四大類。學生須於四大領域中各選修 2 學分課程，共計 8 學分。General Education program comprises four categories : Humanities, Natural Science, Social Science and Life Science. Students are required to take a 2-credit course from each category to get 8 credits before graduation.</p> <p>其餘 2 學分學生修習通識跨域課程 General Education Interdisciplinary Course : 此 2 學分學生可自由於通識講座課程、微課自主學習或在地多元文化課群中選課。惟外籍生與工程學院英語學士班、資訊學院英語學士班、人文社會學院英語學士班、電機通訊學院英語學士班學生仍須於四大領域中選課，依各院修課規定辦理。Students can select the 2 credits from a General Education Lecture course, Micro Credit courses, Self-Study courses, or Local-Multicultural courses. Only foreign students and undergraduates of International Programs in the Colleges of Engineering, Informatics, Humanities and Social Sciences, as well as Electrical and Communication Engineering are required to take a 2-credit course from the four categories according to each college's policy before graduation.</p> <table border="1" data-bbox="268 421 1437 622"> <thead> <tr> <th data-bbox="268 421 863 477">(系)院 (Dept.)College</th> <th data-bbox="863 421 1437 477">選課規定 Course requirements</th> </tr> </thead> <tbody> <tr> <td data-bbox="268 477 863 622"> 社政系、管院與資管系 Dept. of Social and Policy Sciences College of Management Dept. of Information Management </td> <td data-bbox="863 477 1437 622"> 不得再選社會領域(GS)，須於自然(GN),生命(LS),人文藝術(LE)三領域中選課 General Education courses in the area of Social Science are not required; please select the courses among the areas of GN, LS and LE. </td> </tr> </tbody> </table>								(系)院 (Dept.)College	選課規定 Course requirements	社政系、管院與資管系 Dept. of Social and Policy Sciences College of Management Dept. of Information Management	不得再選社會領域(GS)，須於自然(GN),生命(LS),人文藝術(LE)三領域中選課 General Education courses in the area of Social Science are not required; please select the courses among the areas of GN, LS and LE.
(系)院 (Dept.)College	選課規定 Course requirements											
社政系、管院與資管系 Dept. of Social and Policy Sciences College of Management Dept. of Information Management	不得再選社會領域(GS)，須於自然(GN),生命(LS),人文藝術(LE)三領域中選課 General Education courses in the area of Social Science are not required; please select the courses among the areas of GN, LS and LE.											
學年 Academic Year 學期 Semester 科目 Subject	第一學年 First Academic Year		第二學年 Second Academic Year		第三學年 Third Academic Year		第四學年 Fourth Academic Year					
	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd				
管院共同 必修科目 (38) College Compulsory	微積分 CM116 (3) Calculus	商事法 CM113 (2) The Commercial Law	統計學(上) CM201 (3) Statistics(I)	統計學(下) CM202 (3) Statistics(II)								
	會計學(上) CM103 (3) Accounting Principle (I)	會計學(下) CM104 (3) Accounting Principle (II)	組織行為 CM204 (3) Organization Behavior	行銷管理 CM203 (3) Marketing Management								
	經濟學(上) CM105 (3) Economics (I)	經濟學(下) CM106 (3) Economics (II)	財務管理 CM205 (3) Financial Management									
	企業倫理與社會責任 CM114 (3) Business Ethics and Community Responsibility											
	管理學 CM108 (3) Management											
主修領域 必修科目 (6) concentration compulsory courses		資訊軟體應用 CM115 (3) Computer Software and Applications	國際企業管理 CM216 (3) International Business Management									
語言素養科目 language width (8)			第二外語課程(8)，共計四學期 8 學分，畢業前需修畢一第二外語，始取得畢業資格。 Second foreign language curriculum (8), 8 credits for four semesters, one second foreign language for graduation.									
備註 remark	<ol style="list-style-type: none"> 有關共同必修及通識教育科目之詳細規定，另依據「元智大學共同必修科目表」之規定辦理。 Please refer to Yuan Ze University Common Required Course List for General Education courses information and regulations. 衍生性金融商品(課號 CM327)、國際企業策略個案(課號 CM445)為本系必修「議題導向實作專題課程」3 學分。 <u>Derivative Securities (Course code CM327) or Case Studies of Strategic Decision-Making in International Business (Course code CM445) is a compulsory three-credit course of "Topic and Implementation-oriented courses".</u> 資訊軟體應用(課號 CM115)、財務軟體應用(課號 CM449)、衍生性金融商品(CM327)、服務行銷與管理(課號 CM304)、全球產業分析(課號 CM219)為本班「數位應用相關課程」，畢業前須修習至少 2 門「數位應用相關課程」(可至本院或外系修習)。Course "Computer Software and Applications" (course code CM115), course "Financial Packages and Applications" (course code CM449), course "Derivative Securities" (Course code CM327), course "Service Marketing and Management" (course code CM304), course "Global Industrial Analysis" (course code CM219) are courses of 'digital application courses'. Students require taking at least two 'digital application courses'. (Student may take 'digital application courses' from another department.) 校共同必修科目 21 學分、通識教育科目 10 學分、院必修科目 38 學分、主修領域必修科目 6 學分、語言素養科目 8 學分、及主修學程科目 27 學分(國際財務金融學程或全球經營管理學程二選一)。 University compulsory courses (21), General Education courses (10), College compulsory courses (38), concentration compulsory courses (6), language width (8), Program Subject (27) (either Global Business Management or International Finance) 學生得輔修學程科目 9 學分或產業學程科目 12 學分，課程內容請參考學士班選修科目表 											

- (1) 凡學生修習主修學程、輔修學程及產業學程內之任一課程科目相同者皆不可重複採計認列學分數。
- (2) 學生依學程規定取得主輔修學程將於畢業證書上加註證明；產業學程則另授予證書。
- Students could take other Program subject (9) or industrial program subject (12) as their minor should refer to the College of Management's BBA regulations for the list of selective courses.
- (1) Student's score of any course taking from either major Program subject, minor Program subject, or industrial program subject could not be double-counted.
- (2) Students taking courses from either major Program subject or minor Program subject will be noted in diploma; Credits earned by taking the courses from industrial program subject will be awarded the certificate.
6. 學士班之擋修規定，另依據管理學院學士班擋修科目表之規定辦理。
Please refer to College of Management's BBA regulations for the list of course prerequisites.
7. 外籍生通識科目(31)依照校內外籍學生之校必修通識規定辦理。
For foreign students, please refer to General Education Courses Information and Regulations.
8. 學生需於畢業前有國際研習的經驗，始滿足畢業的要求，有關國際研習的規定，請參考『元智大學管理學院學士英語專班「國際研習」辦法』。
Local Students should participate in international integrated learning activities and meet the requirements for graduation. Please refer to College of Management's EBBA Essentials for the International Integrated Learning.
9. 總計不得低於 128 學分始得畢業。
128 total credits for graduation.
10. 學生須於畢業前修畢職涯素養，詳細修課方式請參閱管院職涯辦公室「元智大學管理學院職涯護照實施辦法」。
Local Students need to complete Career Literacy, for details regarding this course, please check the [Yuan Ze College of Management Career Path Planning Passport]。

AA-CP-04-CF02 (1.3 版) / 102.04.19 修訂

元智大學 管理學院學士英語專班 必修科目表
Yuan Ze University, College of Management EBBA Program

List of Required Courses

(108 學年度入學新生適用)

(Applicable to Students Admitted in Academic Year of 2019)

110.03.31 一〇九學年度第四次管院英專班課程委員會修訂

110.05.05 一〇九學年度第五次教務會議通過

Passed by the 5th Academic Affairs Meeting, Academic Year 2020, on May 05, 2021

學年 Academic Year 學期 Semester 科目 Subject	第一學年 First Academic Year		第二學年 Second Academic Year		第三學年 Third Academic Year		第四學年 Fourth Academic Year	
	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd
國際財務金融學程 International Finance Concentration			作業管理 CM206 (3) Operations Management	公司理財 CM223 (3) Corporate Finance	財務報表分析 CM325 (3) Financial Statement Analysis	衍生性金融商品 CM327 (3) Derivative Securities		
				投資學 CM222 (3) Investment	金融市場與機構 CM324 (3) Financial Market and Institution	國際財務管理 CM321 (3) International Financial Management		
				國際人力資源管理 CM406 (3) International Human Resources Management	國際金融 CM318 (3) International Finance	投資組合與證券分析 CM331 (3) Portfolio and Security Analysis		
					財務軟體應用 CM449 (3) Financial Packages and Applications	商用英語與簡報技巧 CM441 (3) English for Business Professionals & Presentation Skill		
					多元文化講座 CM426 (3) Seminar in Multi-culturalism			
學程科目二選一 (27) Global Business Management Concentration	說明:課程十三選九 主修必修:公司理財、投資學、國際財務管理、衍生性金融商品(終端學習&議題導向課程) For students major in International Finance Concentration, choose 9 courses out of 13 courses above at the least. Among the 9 courses, Four courses "Corporate Finance", "Investment", "International Financial Management" and "Derivative Securities" are required. Notes: The course of "Derivative Securities" is the capstone course and compulsory course of "Topic and Implementation-oriented courses".							
			作業管理 CM206 (3) Operations Management	全球產業分析 CM219 (3) Global Industrial Analysis	全球運籌管理 CM350 (3) Global Logistics Management	品牌管理與社群經營 CM244 (3) Brand and Community Management		
				國際人力資源管理 CM406 (3) International Human Resources Management	全球跨文化行銷 CM395 (3) Global and Cross-Cultural Marketing	創業財務規劃 CM371 (3) Entrepreneurial Finance		
				商用英語與簡報技巧 CM441 (3) English for Business Professionals & Presentation Skill	國際企業策略個案 CM445 (3) Case Studies of Strategic Decision-Making in International Business	服務行銷與管理 CM304 (3) Service Marketing and Management		
				國際財務管理 CM321 (3) International Financial Management	消費者心理洞察與行為 CM243 (3) Consumer Psychology, Insights and Behavior	零售管理 CM215 (3) Retailing Management		
				多元文化講座 CM426 (3) Seminar in Multi-culturalism				
說明:課程十四選九 主修必修:作業管理、國際人力資源管理、國際財務管理、國際企業策略個案(終端學習&議題導向課程) For students major in Global Business Management Concentration, choose 9 courses out of 14 courses above at the least. Among the 9 courses, Four courses "Operations Management", "International Human Resources Management", "International Financial Management" and "Case Studies of Strategic Decision-Making in International Business" are required. Notes: The course of "Case Studies of Strategic Decision-Making in International Business" is the capstone course and compulsory course of "Topic and Implementation-oriented courses".								

職場競爭力養成 科目(必修) Workplace Competitiveness (require)								職涯素養 CM472 (0) Career Literacy
	說明：學生須於畢業前修畢職涯素養，詳細修課方式請參閱管院職涯辦公室「元智大學管理學院職涯護照實施辦法」。 Local Students need to complete Career Literacy, for details regarding this course, please check the [Yuan Ze College of Management Career Path Planning Passport]。							
職場競爭力養成 科目 (選修) Workplace Competitiveness Selective					領導才能發展 CM348 (3) Leadership competency development	企業實習(一) CM435 (4) Internship (I)	企業實習(二) CM436 (4) Internship (II)	
					商業溝通與社交禮儀 CM229 (3) Business Communication and Social Etiquette	暑期企業實習 CM448 (3) Summer internship	產業見習 CM473 (1) Industry Internship	
						海外研習(一) CM340 (3) Overseas Study (I)	海外研習(二) CM422 (3) Overseas Study(II)	
特色選修 Distinctive Elective					企業實務講座 CM345 (3) Seminar in Business Management	國際研習 CM474(一)(3) International Learning(I)	國際研習 CM475(二)(3) International Learning(II)	
					生涯管理及人生設計 CM251 (1) Career Management and life design			
備註說明： 企業實務講座 得認列主修學程科目3學分								

AA-CP-04-CF05 (1.2 版) / 101.11.15 修訂