元智大學　管理學院學士英語專班 必修科目表
Yuan Ze University, College of Management EBBA Program
List of Required Courses
（113 學年度入學新生適用）
(Applicable to Students Admitted in Academic Year of 2024)

學年 Academic Year / 學期 Semester / 科目 Subject	第一學年 First Academic Year		第二學年 Second Academic Year		第三學年 Third Academic Year		第四學年 Fourth Academic Year	
	上 1st	下 2nd	上 1st	下 2nd		上 1st	下 2nd	上 1st
共同必修科目 Common Compulsory （17）	中文閱讀、思辨與表達（一） Chinese Reading, Critical Thinking, and Expression（I）（2）	中文閱讀、思辨與表達（二） Chinese Reading, Critical Thinking, and Expression（II）（2）						
	英語（一） English (I)（2）	英語（二） English (II)（2）						

1.外語課程應修習 10 學分。

2.「英語（一）」及「英語（二）」為基礎課程，採能力分級上課，共計二學期四學分。

3.除了「英語（一）」及「英語（二）」外，畢業前應修畢二個不同主題式英語課程，共計 4 學分。

4.大一英語能力後測「TOEIC 模擬測驗」成績未達 350 分者，應修習「應試加強班」（EL260）。修習「應試加強班」期間之期末 TOEIC 模擬測驗成績未達 350 分者，則該科成績將「不及格」，並應再次修習「應試加強班」，直到取得 TOEIC 模擬測驗分數達 350 分（含）始得修習其他主題式英語課程。

5.另開設「英語檢定」（EL160）計一學期 2 學分，「英語檢定」之修課限制與注意事項，請參照「通識外語『英語檢定』修課規定」，並由通識教學部公佈後施行。

6.外國學生改修華語須經國際語言文化中心審核通過始可改修華語課程 10 學分，其華語課程 10 學分應含「華語檢定」2 學分，「華語檢定」修課限制與注意事項，請參照「通識外語『英語檢定』修課規定」及「元智大學外籍生華語學分抵免規定」。

7.凡本校大學部外國學生修習「華語（一）」或「華語（二）」任一課程成績未達 60 分，不得修習「華語（三）」、「華語（四）」。若修習「華語（三）」、「華語（四）」任一課程成績未達 60 分，不得修習「華語檢定」（EL375）。

1.The undergraduate students must complete 10 required credits of foreign language courses.

2.English（Ⅰ）&（Ⅱ）for the total 4 credits: English（Ⅰ）and（Ⅱ）are 4 credits elementary courses for the freshmen who are grouped on English competence; to complete within two semesters.

3.English thematic course for the total 4 credits: English thematic courses are 4-credit English courses; students are required to obtain 4 credits through 2 different thematic courses for graduation.

4.Students who do not reach the 350-point threshold of TOEIC Mock Exam in the end of the freshman year must take English Testing （EL260） course. Students will fail the course if they do not score higher than 350 points of TOEIC Mock Exam by the end of the course, and must repeatedly take the course until they can score higher than 350 points.

5."English Testing" （EL160） is a 2-credit course: For the requirements of registering "English Testing", please refer to The Regulation for Registering English Test announced and implemented by the College of General Education.

6.Foreign students need approval by ILCC for taking 10 credits of Mandarin Chinese courses as alternative courses of English. The 10 credits in Mandarin Chinese courses must include 2 credits for "Chinese Proficiency Test". For the specific restrictions and considerations for taking the "Chinese Proficiency Test", please refer to the 'General Education Foreign Language "English Proficiency Exam" Course Requirements' and 'Yuan Ze University Regulations for Exempting the Mandarin Chinese as a Foreign Language Credit ' for more details.

7.The undergraduate foreign students must pass Mandarin Chinese （Ⅰ）and（Ⅱ）before taking Mandarin Chinese （Ⅲ）and（Ⅳ）. Students must pass Mandarin Chinese （Ⅲ）and（Ⅳ）before taking 'Chinese Proficiency Test' （EL375）.

英語檢定 English Testing（2）、經典選讀 A Guide to Classics (2)、服務學習 Service Learning（1）

| | 體育 Physical Education（0） | 體育 Physical Education（0） | 興趣選項體育 optional physical education（0） | 興趣選項體育 optional physical education（0） | | | | |

大學部必須修習 4 學期體育課程；其中 2 學期為大一體育課程原班級上課，另 2 學期為興趣選項體育課程。

The undergraduate students must attend the physical education course for 4 semesters; 2 semesters for the freshman physical education courses, the other two semesters for the optional physical education courses.

| 通識教育科目（10）General Education | 通識課程分為人文藝術、自然科學、社會科學及生命科學四大類。學生須於四大領域中各選修 2 學分課程，共計 8 學分。General Education program comprises four categories：Humanities, Natural Science, Social Science and Life Science. Students are required to take a 2-credit course from each category to get 8 credits before graduation. 其餘 2 學分學生修習通識跨域課程 General Education Interdisciplinary Course：此 2 學分學生可自由於通識講座課程、微課自主學習或在地多元文化課群中選課。惟外籍生與工程學院英語學士班、資訊學院英語學士班、人文社會學院英語學士班、電機通訊學院英語學士班學生仍須於四大領域中選課，依各院修課規定辦理。Students can select the 2 credits from a General Education Lecture course, Micro Credit courses, Self-Study courses, or Local-Multicultural courses. Only foreign students and undergraduates of International Programs in the Colleges of Engineering, Informatics, Humanities and Social Sciences, as well as Electrical and Communication Engineering are required to take a 2-credit course from the four categories according to each college's policy before graduation. |

通識教育科目（10） General Education	通識課程分為人文藝術、自然科學、社會科學及生命科學四大類。學生須於四大領域中各選修 2 學分課程，共計 8 學分。General Education program comprises four categories：Humanities, Natural Science, Social Science and Life Science. Students are required to take a 2-credit course from each category to get 8 credits before graduation. 其餘 2 學分學生修習通識跨域課程 General Education Interdisciplinary Course：此 2 學分學生可自由於通識講座課程、微課自主學習或在地多元文化課群中選課。惟外籍生與工程學院英語學士班、資訊學院英語學士班、人文社會學院英語學士班、電機通訊學院英語學士班學生仍須於四大領域中選課，依各院修課規定辦理。Students can select the 2 credits from a General Education Lecture course, Micro Credit courses, Self-Study courses, or Local-Multicultural courses. Only foreign students and undergraduates of International Programs in the Colleges of Engineering, Informatics, Humanities and Social Sciences, as well as Electrical and Communication Engineering are required to take a 2-credit course from the four categories according to each college's policy before graduation.

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管院共同必修科目（42）College Compulsory	微積分* CM116（3） Calculus	商事法* CM113（2） The Commercial Law	統計學*（上） CM201（3） Statistics(I)	統計學*（下） CM202（3） Statistics(Ⅱ)	基礎程式設計-數據分析入門* CM001（2） Fundamental Computer Programming - Introduction to Data Analysis	基礎程式設計-統計程式與資料分析* CM002（2） Fundamental Computer Programming – Statistical and Quantitative Analysis		
	會計學*（上） CM103（3） Accounting Principle (I)	會計學*（下） CM104（3） Accounting Principle (Ⅱ)	組織行為* CM204（3） Organization Behavior					
	經濟學*（上） CM105（3） Economics（1）	經濟學*（下） CM106（3） Economics (Ⅱ)	財務管理* CM205（3） Financial Management					
	企業倫理與社會責任* CM114（3） Business Ethics and Community Responsibility	行銷管理* CM203（3） Marketing Management						
	管理學 * CM108（3） Management							
語言素養科目 language width（8）			第二外語課程(8)，共計四學期 8 學分，畢業前需修畢一第二外語，始得畢業資格。 Second foreign language curriculum (8), 8 credits for four semesters, one second foreign language for graduation. 已取得第二外語(限日、韓、德、法、西文)檢定考試通過者，得依照【元智大學管理學院學士英語專班『第二外語』抵免辦法】提出抵換修申請，抵免之後的學分，可自由選修其他課程(通識除外)。Those who have passed the second foreign language test (Japanese, Korean, German, French, and Spanish only) can apply for a replacement program in accordance with the "Course Substitution of Second Foreign Language **Method** " for EBBA Program of Yuan Ze University, and can be replaced by other elective courses (except G.E. course).					

備註 remark
1. 有關共同必修及通識教育科目之詳細規定，另依據「元智大學共同必修科目表」之規定辦理。 Please refer to Yuan Ze University Common Required Course List for General Education courses information and regulations. 2. 通識教育科目學分只採計至多 10 學分，超修之學分將不列入畢業學分。 The maximum credits for general education courses is 10, the exceeding credits will not be counted. 3. 衍生性金融商品(課號 CM327)、國際企業策略個案(課號 CM445)為本系必修「議題導向實作專題課程」3 學分。 Derivative Securities (Course code CM327) or Case Studies of Strategic Decision-Making in International Business (Course code CM445)is a compulsory three-credit course of "Topic and Implementation-oriented courses". 4. 資訊軟體應用(課號 CM115)、財務軟體應用(課號 CM449)、衍生性金融商品(CM327)、服務行銷與管理(課號 CM304)、全球產業分析(課號 CM219)、創業財務規劃(課號 CM371)、Python 程式設計(課號 CM250)為本班「數位應用相關課程」，畢業前須修習至少 2 門「數位應用相關課程」(可至本院或外系修習)。 Course "Computer Software and Applications" (course code CM115), course "Financial Packages and Applications" (course code CM449), course "Derivative Securities" (Course code CM327), course" Service Marketing and Management" (course code CM304), course" Global Industrial Analysis" (course code CM219) ,Entrepreneurial Finance (course code CM371) , Python Programming (course code CM250) are courses of 'digital application courses'. Students require taking at least two 'digital application courses'. (Student may take 'digital application courses' from another department.) 5. 校共同必修科目 17 學分、通識教育科目 10 學分、院必修科目 42 學分、語言素養科目 8 學分、及主修學程科目 33 學分(國際財務金融學程或全球經營管理學程二選一)。 University compulsory courses (17), General Education courses (10), College compulsory courses (42), language width (8), Program Subject (33) (either Global Business Management or International Finance) 6. 學生得輔修學程科目 9 學分或產業學程科目 12 學分，課程內容請參考學士班選修科目表 (1) 凡學生修習主修學程、輔修學程及產業學程內之任一課程科目相同者皆不可重複採計認列學分數。 (2) 學生依學程規定取得主輔修學程將於畢業證明上加註證明；產業學程則另授予證書。 Students could take other Program subject (9) or industrial program subject (12) as their minor should refer to the College of Management's BBA regulations for the list of selective courses. (1) Student's score of any course taking from either major Program subject, minor Program subject, or industrial program subject could not be

double-counted.

(2) Students taking courses from either major Program subject or minor Program subject will be noted in diploma; Credits earned by taking the courses from industrial program subject will be awarded the certificate.

7. 學士班之擋修規定，另依據管理學院學士班擋修科目表之規定辦理。

Please refer to College of Management's BBA regulations for the list of course prerequisites.

8. 外籍生通識科目依照校內外籍學生之校必修通識規定辦理。

For foreign students, please refer to General Education Courses Information and Regulations.

9. 學生需於畢業前有國際研習的經驗，始滿足畢業的要求，有關國際研習的規定，請參考『元智大學管理學院學士英語專班「國際研習」辦法』。

Local Students should participate in international integrated learning activities and meet the requirements for graduation. Please refer to College of Management's EBBA Essentials for the International Integrated Learning.

10. 總計不得低於 128 學分始得畢業。

128 total credits for graduation.

11. 學生須於畢業前修畢職涯素養，詳細修課方式請參閱管院職涯辦公室「元智大學管理學院職涯護照實施辦法」。

Local Students need to complete Career Literacy, for details regarding this course, please check the [Yuan Ze College of Management Career Path Planning Passport].

12. 星號(*)課程為 EMI (English as Medium of Instruction)英語授課專業課程(依各主修學程必修規定)

Courses with * are EMI courses (required by each major area.)

13. 「為增進學生英文能力，鼓勵選修英語授課課程(含英專班)，其修習之課程科目及學分數之認抵需依學系規定辦理。

To improve students' English, we encourage students to take the courses in English (including English Bachelor's students), which courses and credits waiver and transference should be standardized by each department.」

14. 自 106 學年度起軍訓課程由必修改為選修，該學分納入當學期修課學分數計算，但不納入畢業總學分計算。

The military education courses are no longer compulsory starting the 106 academic year. The military education courses will not be accumulated to the graduation requirements, but they can be counted as taken credits for each semester.

15. 修習碩士班課程以大三以上學生為限，且不得修習碩士在職專班課程。

Master's degree courses are limited to students in their third year or above, and students are not allowed to take courses from the Executive Master program.

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Yuan Ze University, College of Management EBBA Program
List of Required Courses
（113 學年度入學新生適用）
(Applicable to Students Admitted in Academic Year of 2024)

學年 Academic Year / 學期 Semester / 科目 Subject		第一學年 First Academic Year 上 1st	第一學年 下 2nd	第二學年 Second Academic Year 上 1st	第二學年 下 2nd	第三學年 Third Academic Year 上 1st	第三學年 下 2nd	第四學年 Fourth Academic Year 上 1st	第四學年 下 2nd
學程科目二選一 (33)	國際財務金融學程 International Finance Concentration		資訊軟體應用* CM115（3）Computer Software and Applications	國際企業管理* CM216（3）International Business Management	投資學* CM222（3）Investment	財務報表分析* CM325（3）Financial Statement Analysis	投資組合與證券分析* CM331（3）Portfolio and Security Analysis		
				解讀財經新聞* CM239（3）Financial News Guide	公司理財* CM223（3）Corporate Finance	金融市場與機構* CM324（3）Financial Market and Institution	衍生性金融商品* CM327（3）Derivative Securities		
					國際財務管理* CM321（3）International Financial Management	國際金融* CM318（3）International Finance			
					Python 程式設計* CM250 (3) Python Programming	財務軟體應用* CM449（3）Financial Packages and Applications			
						多元文化講座* CM426（3）Seminar in Multi-culturalism	商用英語與簡報技巧* CM441（3）English for Business Professionals & Presentation Skill		

說明:課程十五選十一
主修必修:資訊軟體應用、國際企業管理、公司理財、投資學、國際財務管理、衍生性金融商品(終端學習&議題導向課程)
For students major in International Finance Concentration, choose 11 courses out of **15** courses above at the least. Among the 11 courses, Six courses "Computer Software and Applications", "International Business Management ", "Corporate Finance", "Investment", International Financial Management" and "Derivative Securities" are required.
Notes: The course of "Derivative Securities" is the capstone course and compulsory course of "Topic and Implementation-oriented courses".

學年 Academic Year / 學期 Semester / 科目 Subject		上 1st	下 2nd	上 1st	下 2nd	上 1st	下 2nd	上 1st	下 2nd
	全球經營管理學程 Global Business Management Concentration		資訊軟體應用* CM115（3）Computer Software and Applications	國際企業管理* CM216（3）International Business Management	國際財務管理* CM321（3）International Financial Management	國際企業策略個案* CM445（3）Case Studies of Strategic Decision-Making in International Business	服務行銷與管理* CM304（3）Service Marketing and Management		
				作業管理* CM206（3）Operations Management	國際人力資源管理* CM406（3）International Human Resources Management	全球電商與物流* CM240（3）E-Commerce and Logistics	創業財務規劃* CM371（3）Entrepreneurial Finance		
					全球產業分析* CM219（3）Global Industrial Analysis	全球跨文化行銷 *CM395（3）Global and Cross-Cultural Marketing	品牌管理與社群經營* CM244（3）Brand and Community Management		
					Python 程式設計* CM250 (3) Python Programming	消費者心理洞察與行為* CM243（3）Consumer Psychology, Insights and Behavior	零售管理* CM215（3）Retailing Management		
					商用英語與簡報技巧* CM441（3）English for Business Professionals & Presentation Skill	多元文化講座* CM426（3）Seminar in Multi-culturalism			

說明:課程十七選十一
主修必修:資訊軟體應用、國際企業管理、作業管理、國際人力資源管理、國際企業策略個案(終端學習&議題導向課程)
For students major in Global Business Management Concentration, choose 11 courses out of 17 courses above at the least. Among the 11 courses, five courses "Computer Software and Applications ", "International Business Management ", "Operations Management", "International Human Resources Management", and "Case Studies of Strategic Decision-Making in International Business" are required.
Notes: The course of "Case Studies of Strategic Decision-Making in International Business" is the capstone course and compulsory course of "Topic and Implementation-oriented courses".

| 職場競爭力養成科目 Workplace | 商業英文 CM120(2) English for Business Studies | | | | 領導才能發展 CM348（3）Leadership competency development | | | 企業實習(一) CM435（4）Internship（Ⅰ） | 企業實習(二) CM436（4）Internship（Ⅱ） |

Competitiveness					商業溝通與社交禮儀 CM229（3） Business Communication and Social Etiquette		國際研習 CM474(一) （3） International Learning(I)	國際研習 CM475(二)（3） International Learning(II)
					企業實務講座 CM345（3） Seminar in Business Management			職涯素養 CM472（0） Career Literacy

備註說明 Note：

1. 學生須於畢業前修畢職涯素養，詳細修課方式請參閱管院職涯辦公室「元智大學管理學院職涯護照實施辦法」。

   Local Students need to complete Career Literacy, for details regarding this course, please check the [Yuan Ze College of Management Career Path Planning Passport]。

2. 「企業實務講座」得認列主修學程科目 3 學分。

   The " Seminar in Business Management " can be credited as a 3-credit major concentration course.